

Course outcomes

Course name: Introduction of Travel and Tourism Management

Course Code –TTMC-101

No. of instructional hours: 6 per week (Total 90 hrs.)

Max. Marks: 100

Course Objectives: The main objectives of the course will be to

- Study the fundamental concept of tourism.
- Understand nature and types of tourism.
- Infer the root cause for motivation of travel.
- Gain the knowledge about various linkages in tourism industry.
- To have in-depth knowledge of Geographical regions of India and nature of tourism in each geographical area.
- Knowledge of locations of main tourism destinations of the world along with city codes.

Course Outcomes: The main course outcomes will be to

- Find and understand the basic concept of tourism industry
- Understand the various elements of Tourism.
- Understand the historical background of travel and tourism through the years
- Identify the various motivational concept of tourism industry.
- Distinguish the difference between domestic and internal tourism
- Evaluate the socio economic, cultural, and environmental impact of tourism industry.
- Imagine the scope of the tourism industry
- Familiarizing student with the fundamental concept, growth and development of tourism.
- Realize the potential of tourism industry in India and world.
- Study the system, elements and motivational factors of tourism.
- Familiarize with travel formalities and documents required for international travel.
- Understand the importance of tourism geography of India and Knowledge of locations of main tourism destinations of the world along with city codes

Suggested reading:

Tourism Development Principles & Practices – A.K. Shastri.

Basics of Tourism – K.K .Kamra, Mohinder Chand.

Dynamics of Modern tourism – Ratandeep Singh.

Tourism Dimensions – S.P. Tewari.

Geography of Travel and Tourism- Lloyd E. Hudman& Richard H. Jackson.

A history of the world in twelve maps –Jerry Brotton.

Atlas of world history –Patrick K. O’Brian.

Encyclopaedia of Tourism.

Course outcomes

Course name: Tourism Resources of India

Course Code –TTMC-102

No. of instructional hours: 6 per week (Total 90 hrs.)

Max. Marks: 100

Course Objectives: The main objectives of the course will be to

- Study the fundamental concept of tourism resources of India.
- The students will understand the concepts, classification, and nature of tourism resources.
- The students will understand the natural, cultural and religious heritage of the country and festivals of India.
- They will come to know how tourism and conservation can go hand in hand.
- They will come to know about UNESCO world heritage sites and national parks of India.
- Understand meaning, importance and specialities of regional cuisines of India.

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- Familiarize with travel formalities and documents required for international travel.
- Understand the importance of tourism geography of India and Knowledge of locations of main tourism destinations of the world along with city codes

Suggested reading:

Wildlife Tourism- David Newsome, Ross Kingston Dowling & Susan A. Moore.

Ecology, Wildlife and Tourism Development: Principles, Practices and Strategies- A.K. Raina.

Handbook of National Parks, Wildlife Sanctuaries, and Biosphere Reserves in India- S.S. Negi.

Water-based Tourism, Sport, Leisure, and Recreation Experiences- Gayle Jennings.

Encyclopaedia of Tourism Resources in India, Volume 1,2- Manohar Sajjani.