



# SWACH BHARAT ABHIYAN



## Introduction:

The **Swach Bharat Abhiyan** (Clean India Mission) was launched on **2nd October 2014** by the Hon'ble Prime Minister of India, **Shri Narendra Modi**, with the aim of achieving a cleaner and healthier India.

The movement emphasizes sanitation, waste management, and the elimination of open defecation.

As one of the nation's largest youth organizations, the **National Cadet Corps (NCC)** has played a vital role in spreading awareness and actively participating in the mission.

NCC cadets across India have organized and participated in numerous cleanliness drives in schools, colleges, public places, railway stations, historical monuments, and residential areas.





